



VARSITY TEAM POSTER SPONSORSHIP PROGRAM

Greeley Sports Boosters will help fund your Varsity Team Poster (up to \$200) by following these simple steps below. Teams print posters to give out to team members as a keepsake as well as to hang up around town at local merchants to promote the team and their game schedule. The team photo and individual athlete's photos are taken by Christina Schoonmaker for the district, if you do not receive a link for them reach out to Jamie Block.

1. Include the Greeley Sports Boosters logo as part of your poster. Request the logo file from president@greeleysportsboosters.org
2. The Greeley Sports Boosters logo MUST be the ONLY logo you use other than your team logo.
3. Boosters will only fund team posters inclusive of the whole team. If you choose to use individual athlete photos you must include all team members. WE can not cover the cost of the poster if you only include a select group, ex. only seniors.
4. Submit a Greeley Sports Boosters Reimbursement Form along with either a sample of your team poster, or a photo of your team poster showing that the Booster's logo is the sole logo/poster sponsor. Submit form and photo to treasurer@greeleysportsboosters.org
5. Upon receipt of the items in #4 above, Greeley Sports Boosters will reimburse your team for the cost of producing your poster. The maximum amount to be reimbursed is \$200. For example, if your total cost is \$180, Sports Boosters will reimburse the full amount of \$180. If your total cost is \$300, Sports Boosters will reimburse \$200 and your team will cover the remaining \$100.
6. If your poster does not follow all of our guidelines, we will not reimburse you for them. If you have a question, it is best to send a copy of the proof before printing.

The approximate cost of printing 50 color posters, sized 13x19, is \$200. Prices will vary based on your team's poster design and selected vendor. Most teams use Minuteman Press in Mt. Kisco to produce their posters. They have Booster's tax id # on file as well past teams layouts/ logos so they will not be starting from scratch, reducing graphic design fees. Additionally you should submit your player photos to the vendor electronically, labeled with first and last name and number when applicable. This also helps reduce graphic design hourly fees.

Make sure to PROOF READ the proof very carefully, it is not uncommon for errors to be made by the printers designers who are not familiar with the teams..

Sports Boosters Poster Sponsorship Program Contact:

Elyse Falk: teamservices@greeleysportsboosters.org

Minuteman Press: Steve Young (914)241-8181 syoung@mmpmtkisco.com