



TEAM SOCIAL MEDIA LIAISON GUIDELINES

SOCIAL MEDIA

- Every team should have a Social Media Liaisons who sends posts to Boosters' to post on our Social Media Platforms: FB, Twitter/X and/or Instagram. Different people can be responsible for different platforms.
- We will share posts sent to us or that you tag us in.
- We will share game day announcements, team photos and accolades, game footage and events.
- GSB reserves the right to not share posts that do not follow our mission of positively supporting our athletes and coaches or that violate the district's code of conduct, this includes music lyrics in the background.
- This is a great way to promote what is happening on your team across the entire Greeley Athletics Community.
- Make sure to indicate team and level when asking us to post for you.
- Additionally all parents, students and coaches are encouraged when posting team specific content to their personal social media accounts to also tag us Boosters Instagram - @quaker_sports & Twitter/X - @Quaker_Sports
- By tagging the accounts listed above, those accounts will share your team's posts gaining greater exposure for your athletes and team.

We look forward to sharing news and information about your team!