

Greeley Sports Boosters
October Meeting Minutes (taken by Lori Townsend in Michelle's absence)
10/10/17 8:45 am
Greeley Phys. Ed Classroom

In attendance:

Jason Semo
Laura Brail
Jeff Dorst
Karen Yarasavage
Heather Lafortezza
Terry Canziani
Samantha Potack
Jane Shepardson
Cindy Greenstein
Mary Grant
Karen Graham
Lori Townsend

9/12/17 Minutes approved

Welcome and President's Update: Laura Brail

1. Membership:

Good start to the year – More than \$17,000; Approximately 220 members including Lifetime Members. 2016-2017 school year closed with \$14,600 and 180 members so already up for the year. How can we improve? Get stats on participation levels and keep building the message of how we're spending the money, how we're enhancing the student athlete experience
Family ID links have helped boost direct memberships but mailing is still important
Membership Stats July 1-Oct. 9: Family ID Membership: \$11,840, Website and square Membership: \$3,540, Mailing Membership: \$2,610

2. Minutes will be posted within a week of meeting and posted on website

3. Appreciation

10/2 - Appreciation Day for custodians and facilities crew; lunch provided at facilities 'shed' and Greeley lanyards given as gifts. Largely a PTA-driven event but Boosters participates in acknowledgment and appreciation of all the work the crew does on behalf of our teams.

How can teams have a more direct way of thanking the crew? Jason is looking to implement teams 'Excellence in Education' awards through teams; seniors choose and award during senior night of their respective sports. Also on Senior night, he will encourage seniors to invite a particular faculty member.

Coach Appreciation (thanks to Betsy Phillips for the idea); new idea in lieu of poorly attended Quaker Hill night for coaches: organize refreshments compliments of Boosters at Coach's Preseason Meeting with Jason Semo and have one or two Boosters representatives attend to talk about how Boosters can work with/help teams. Aim is to show appreciation and build relationships at the same time. Winter Sports Preseason meeting is scheduled for 10/31

4. Homecoming – no tailgate this year. Schedules did not align. Homecoming is 'only a dance' this year on October 21. Will try to plan ahead for next year. Boosters is donating items for the Pep Rally.

5. Summer List:

Online membership overhaul – editing the online membership form to gather the same information as the paper form. Considering Receipts/tax acknowledgments. Mary Grant will manage receipts for memberships submitted through the mail.

Bylaws – continued review; Jeff Dorst has shared as a google doc and welcomes input
c. Procedures and protocols – many items to review here re: team managements/team funds/team dues/ coaches' gifts

6. Budget and Boosters expenditures – include in the bylaws a section on funds, planning, visibility. Operating Budget might solve objectives and needs (gifts, new programs, cash reserves, donations, marketing) Vote on an operating budget as a partial solution to ongoing spending procedures rather than approving each item donated. Also have a forward-looking outline of human resources needed and try to fill volunteer spots upfront.

Athletic Director: Jason Semo

1. Winter sports registration is open and will close on 10/28

Middle School registration window is 10/14-11/4. These parameters will be enforced in order to make it fair and reasonable for the nurses. Registrations will be processed in order.

What constitutes an up-to-date physical? Working toward clarity through communication, Q&A, etc.

2. Improving the Athletics Website – working with David Hayes creating hot links

Links include: Schedules, Forms, Transportation, Boosters, Strength and Conditioning, NCAA clearinghouse, Q&A and more on the Homesite Map

3. Coaches 10/24 Preseason meeting – Communication with coaches – Remind me App

4. November 21st at 7pm is "Meet the Winter Coaches Night" in the Main Gym

5. Strength and Conditioning – change in supervision. The weight/workout room will be locked when adult supervision is not available. It is always open 3pm-6pm for teams

and non-sport individuals. Working to make it accessible through communication with teams. And will design strength and conditioning programs for individuals and specific teams.

Twitter Page – Greeley Strength

Steve McLease? is the person in charge

the following two bullets in italics were added after the meeting

6. Homecoming- White Plains was gracious enough to allow us to play at home on 10/20. We will now have a game at 4:30 for Field Hockey and then 7pm for Football.

7. Winter Coach's Mtg: To avoid conflicts with coaches that coach in the fall and winter seasons, we have moved the Winter Coach's Meeting to Tuesday October 31st. The time of the meeting will remain at 3:00.

Financials: Cindy Greenstein

Memberships coming in

Team dues – need for regulation? To be discussed at further meetings; different traditions along with district rules re: coaches gifts, etc.

Latest financials presented

Events and Recognition: Karen Yarasavage

Greeley All-Athlete Walk - November 5 11am-1pm on the Greeley Track

This year's walk is in honor of Casey Taub

There will be raffles and Walter's Hot Dog truck.

Communicating through PTA newsletters+ with active donation link now available.

Working with student committee and representatives from each team to encourage widespread participation

Merchandise and Development: Karen Graham

Online sales low – only 26 orders but we've covered expenses and all sales going forward will be profit.

Items sell well at events but we haven't had many events

Need help pushing out items without a lot of events – no Homecoming

Hope to focus on yard signs and marketing through photos of yard signs around town

Ideas: Need to increase marking of items to parents so they remember to order from us

Weekly blast should be more prominent in PTA newsletter

Seasonal blasts with full photos – fall, winter, spring

Give items to team captains and liaisons to sell (magnets, gloves, blankets, hats, etc)

Sell at big games

Ask teams to order certain items through us (team logo baseball hats, Beanie hats, girls' headbands)

Meeting adjourned at 9:50am - see below

Agenda items not covered, some updated post meeting below:

Website and Communications
Middle School Link
Gift to Athletic Program
Board Vacancies

Website and communications: Jeff Dorst and Julia Burton

Information not presented at the meeting but sent to members by Jeff Dorst after the meeting:

Follow up from this morning's meeting....

As per Laura's request, since we were cut short as we had to give up the room, here's a quick update on Gifting to the Athletic Department from funds we have raised:

We received a "wish list" from the training staff that would help improve their facilities and service to all Greeley Athletes. After discussions with Jason, here are items that we intend submit for immediate BOE approval to purchase for/gift to the Athletic Department:

- Vacuum Splint Kit: Allows a trainer to quickly immobilize broken bones. A 3 piece kit covers arms/wrist, leg and neck injuries. (est. cost \$500-600)

- Portable Training Table: A lighter weight, foldable training table that can be used field side to evaluate and treat athletes during games. (est. cost \$550-650)

- Hydrocollator and Accessories: A hydrocollator is a controlled hot water "bath" that warms special heating pads used for patient therapy. The estimated cost of the unit and the related pads cost \$1,000-\$1,300

There are other items that are being considered for purchase but they will likely be done at a later date as some facilities changes must come first. BOE approval is required for CCSD gifts over \$500

We believe these items are in the interest of our athletes and would enhance their care. If anyone would like to discuss this further or has a question, please contact Laura Brail and me.

Middle School Report: Amanda, Samantha and Lori, sent after the meeting Boosters had a table at both 7-8 Open Houses; we distributed information/put up informational posters and sold hats.

Both schools have been reporting on middle school modified athletics in the weekly newsletters when reports are available.