

Boosters Minutes 9/12/2017
Greeley Phys. Ed Classroom

In attendance:

Jason Semo

Laura Brail

Michelle Katz

Julia Burton

Jeff Dorst

Karen Yarasavage

Lori Townsend

Cindy Greenstein

Karen Graham

Ari Lindner

Mary Grant

Amanda Goodstadt

Jane Shepardson

Heather Lafortezza

Michael Lafortezza

Kim Shultheiss (sp?)

Laura McHugh

Nancy Chung

Ken Silverman

Meeting began 7:30 pm

June and August Minutes approved.

New attendees were introduced.

Laura Brail gave gifts to Karen Yarasavage, Karen Graham, Julia Burton, Jeff Dorst, Jane Shepardson to appreciate the work they had done over the summer and this early Fall.

President's update: Laura Brail

Vision, Mission, Guidelines - crafted by Laura based on feedback solicited by Christy in the spring on guiding principles. Laura and Christy worked together over the summer to refine and arrive at the current document.

Boosters can make sure what we do is aligned with the goals of the school and focus on growth.

We need more student involvement, to build awareness of Boosters and show how membership helps the athletes achieve their goals at Greeley.

Connect Youth Sports Orgs. With Greeley:

- 1 Parents - liaisons to Boosters; create connection for information flow and next wave of Boosters volunteers
- 2 Athletes - link youth sports to MS and HS teams so there is a continuum in skills, learning and social connection to teams (attend games, ball girls/boys)

Liaison program has been revamped - ideally each team will have:

- 1 Team Rep - acts as information conduit
- 1 Media Liaison - posts, writes for blast

See doc. "Revamped Liaison Program"

Fall registration started in July and we are at \$16,500

Athletic Director Update – Jason Semo

The turf celebration was a great start to the year; great turnout, great spirit. We made notes for things we would do better or differently going forward at events.

Goal is to use Boosters as a bridge of communication.

JS will be honest and transparent, and welcomes questions from the parents in the school as they come up

COMMUNICATION:

Let's roll out a program to the parents and kids about life lessons, expectations in sports. It is important that coaches understand the academic commitments of the students but also that the students bring the same level of commitment to the fields as they do to the classroom.

Important to run preseason meetings with the coaches and parents. Parents need to understand how to communicate with the coaches and coaches need to lay out for the parents what the expectations and commitments look like for each team. Examples - when does practice end, what holidays do the students need to be around for, when do tryouts start in the summer.

Compiling and posting rosters seems to be a problem. Coaches need to get into a routine.

TURF:

Summary: many of the expectations were met and others unmet.

There were some setbacks such as lining the track, but the setbacks were minor.

The track will be lined late October or early November so there is not interference with fall turf sports.

Coaches and JS sat down to discuss how to allocate the fields. Some parents still feel the turf time is unevenly distributed, but that communication has to come from the coaches, since extra care and fairness was part of the process. Some teams will have more time toward the end of the fall season. The schedule is a living document, and can be adjusted with sectionals etc.

JS is willing to speak to any parent who has questions.

Suki (FH) is a great example of a coach that communicates well with his team. Coaches are not to give out cell numbers or text with players. There is a system that Suki uses and all of the teams should be using that system.

Aim is to build programs that give kids a good experience.

Jane Shepardson left the meeting temporarily here.

Coach Search:

Basketball

Boys varsity - hired a teacher as coach

Girls varsity search is on. There are three candidates coming in.

JS spoke to the kids and parents to see what they are looking for.

other:

Bell Field Hockey had a low response, decision to consolidate the middle school teams.

Financials: Cindy Greenstein

8/31 is Boosters' year end

See attached financial report

Someone will run the Paypal information and give Mary Grant the emails of everyone from 7/1/2017-now

We are getting most of our members from Family ID and the website.

Question from Laura McHugh - "Where do assets come from?"

Cindy explained that we hold the teams' money but it is not actually Boosters' money. There is a parent on each team that is responsible for the money.

JS would like all the teams to have their money in our account so no one is held responsible.

Updates from the committees:

Merchandise and Banners: Karen Graham

Championship banners are in process and going to be in the gym. It takes an incredible amount of time for each one. There will be 40 banners including all teams, state winners, and replacement of banners that were lost or missing.

Pete is handling our merchandise and he has a new online site with a link to our stuff.

We sold \$1300 at the turf celebration especially, visors, blue baseball hats and magnets.

Heather Lafortezza and Jane Shepardson came into the meeting here (8:35 pm)

Middle School Link: Lori Townsend and Amanda Goodstadt

Lori is representing Bell, and Amanda, Seven Bridges

Middle School Link -- going to get liaisons for MS modified teams to report scores to MS PTA to build awareness of modified teams: possibly include in our Friday Blast Incoming 9th grade athletic Orientation (for current 8th graders) proposed.

Lets have some members and merchandise at open house

Proposed: add a report of HGHS sports to the middle school newsletter

Proposed: talk to 6th graders about modified programs? Let them know how it all works.

Website: Jeff Dorst

See link to Jeff's documents:

<https://drive.google.com/drive/mobile/folders/0B4FTsBAZ7ZjZUmVmVzJ5MzlfidWc>

All schedules are up.

Rosters are coming in, a few to go

Team pictures are being taken

Jeff reports that the intern Rachel Orenstein is doing most of this work and doing it very well.

Student sports reporter, Matty Wasserman, has been writing - articles are on the Boosters website. Looking to add more student reporters.

Jeff has gone through the bylaws and he will put them on the website.

Communications: Julia Burton

Social media is being managed

Heather Laforteza is tweeting

Ken is doing an Alumni Spotlight

Memorial game for Casey Taub is upcoming. Casey lost his battle with cancer this summer and a soccer game is being played in his memory.

Blurb for the turf celebration is needed—Julia Burton said she will do it.

If each coach sets up a page on R School Today, Julia will be able to get scores that way. (this app can be downloaded from the app store)

Other conversations:

Laura Brail: we need more Boosters officers (not members) whose kids ages, genders and sports vary. We have lots of parents with 10th graders. We need to keep the flow when those 10th graders graduate.

Jason Semo asked about Community Day and whether we should be there.

Decision: not worthwhile idea since many groups have pulled out of it.

Events: Karen Yarasavage

Homecoming is likely to be 10/21/17

There may only be JV football that day.

11/5 is the Athlete Walk (no longer called walkathon)

We will need parents to set up, clean and possibly serve food.

Karen and Michelle Katz will work on the second annual Winter Homecoming during the basketball season and the second annual Spring Fling.

Separate conversation about the Remind App for coaches. Per JS - Coaches must use it for practice reminders. Parents can be a part of it too. This protects everyone and is the only way coaches should be in contact with their players - not text.