



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

Greeley Sports Boosters February Meeting Minutes

2/13/18 8:45 am Greeley Phys. Ed Classroom

In attendance:

Jason Semo
Laura Brail
Jeff Dorst
Lynn Neeck
Karen Yarasavage
Heather Lafortezza
Amanda Goodstadt
Samantha Potack
Jane Shepardson
Cindy Greenstein
Julia Burton
Sarah Hodder
Marilyn Rifkin
Karen Graham
Lori Townsend

Welcome and Boosters Update: President Laura Brail

1. Welcome
2. January Minutes approved
3. State send-off; Boosters will gather wrestling, ski and boys swim State qualifiers for a joint send-off with group photo, gift and a few words from Jason.
4. Membership Marketing: Spring Sports push results to date –
At this point last year: \$1300; Spring 2018 to date \$2900 plus two Lifetime Members.
Discussion of how to continue to clarify membership timing and increase awareness of what membership funds go towards.
5. Seasonal On-line store (See attached proposal)
Boosters/Athletic Department/Teams
Turnaround time is 10-12 days to process; store open or 2 weeks.
Service offered to all teams/spirit wear/fundraising
Tie it into membership in the future
Self-fund coach's apparel
Brands: Under Armour, Nike, North Face, Next Level
6. To coexist with EZ Sports/Pete Zimmerman relationship

ATHLETIC DIRECTOR: Jason Semo

1. Spring Sports Registration Update – Planned 3 Canvas email blasts. Aiming for clear and organized communication.
2. Recap of from Incoming 9th Grade orientation 1/25 – positive feedback

Spoke to students and parents

Postcard was helpful in highlighting commitment and summer plans; still waiting for exact start dates of each sport – aiming for consistency

3. Spring Plans

Spring Coaches' Meeting 3/13 3:30

Parents Meeting 3/20 7pm

G Week March 28-29

4. Exploring Greeley Coach-led camps through Boosters

Spoke with Ike & Joe Gramando Spring and Summer camps: Many camps are currently running through Rec Dept at 20 percent profit.

Could they be run through Boosters? Coaches paid the same; will explore insurance; treasurer says handling funds would not be a problem.

20 percent profit would go back to Boosters and sport, split 50-50

5. Pleased at social media usage and growth; would like to support more layers of this.

WEBSITE/TECHNOLOGY: Jeff Dorst

1. Building Twitter accounts (helpful with Media and more)
2. Working again on time-lapse video of contest field

COMMUNICATIONS: Julia Burton

1. Running new 'Blast Updates' – single sport highlighting achievements/wins/next games
2. Old School Tie – will be rebooted and running columns chronologically
3. Photography – hoping to cooperate with Louise Brady; more student photographers

Financials: Cindy Greenstein – see attached budget update, deposit form, cash/check guide, financial guidelines

1. Could handle any changes re: camps and money flow.
2. If paying someone more than \$600, we have to fill out w-9.
3. Financial guidelines in minutes – include timing re: communications, etc for Captains' parents and all; please offer feedback/comments

Events and Recognition: Karen Yarasavage

Planning for Spring Booster Event – Greeley Games – April 21? Friday 4/20

Did not get to these Agenda Items:

Middle School Link

Discussion: Link to Youth Sports Organizations

Link to Merchants/Chamber of Commerce

Meeting adjourned at 10:00