



Greeley Sports Boosters
Horace Greeley High School
Chappaqua, New York

Greeley Sports Boosters
November Meeting Minutes
November 14, 2017 7:30 pm
Greeley Phys. Ed Classroom

In attendance:

Jason Semo
Laura Brail
Heather Lafortezza
Cindy Greenstein
Mary Grant
Karen Graham
Michelle Katz
Cindy Greenstein
Jeff Dorst
Ari Lindner
Lisa Murakami
Amanda Goodstadt
Julia Burton
Lynn Neeck
Diane Thaler
Karen Yarasavage
Marla Shar

10/10/17 Minutes approved

Welcome and President's Update: Laura Brail

Membership:

- Membership is up 40% with 251 members
- Related funds are up about the same amount
- Proposal to fund equipment for PT's training table was approved, we did not get to talk about it at the last meeting due to time constraints
- Laura informed the boosters about a bracelet company called Extraordinary Ventures and they employ men and women with autism and other developmental disabilities. They custom design bracelets as orders come in, which could include Greeley colors, sports, clubs, numbers etc. Boosters can promote these

items. There is no out of pocket cost for Boosters. Details about how the payment would work are being worked out. Lucille Rossi is the contact at Greeley for this project.

Athletic Director: Jason Semo

1. Jason introduced Lindsay and Gordon from an LED scoreboard company called ScoreVision who would like to sell Greeley 1-4 new scoreboards to enhance the game-time experience for athletes and fans.

Would like to use our school as their showcase school in the northeast

A presentation was made to the group.

- Multi-sport board completely app-driven
- Easy way for local and national businesses to advertise
- Possibility of one-three boards in the main gym and one on the football field
- Controlled by an iPad
- Student or parent can be trained to do it
- Wifi enabled, but they can also put in a designated line with a private network
- Should last 10 years on an outdoor system/100,000 hours of constant use
- An approximate cost of \$300,000-500,000 and \$10,000/year maintenance was discussed

(Jeff Dorst temporarily left the meeting at this point to speak with Lindsay and Gordon)

Questions were posed:

- Karen Graham: How do you measure ROI for investors?
- Laura Brail: What else can it be used for aside from sports?
- Heather Laforteza: How will the lights affect neighboring homes?
- Mary Grant: Can this be tied into HGSA in some way?
 - ◆ Amanda Goodstadt: Would need an academic tie in

possible other uses:

- spelling bee
- meetings

other notes:

- Jason sees the investment as a way to be able to eventually host state championships and other large scale events at Greeley
- Wants our school to be cutting edge
- Will tour other schools that have this or similar systems to do some research
- Would like to add it to the budget

(Jeff Dorst returned)

Signing Day:

Each student gets his/her own day unless they prefer to share it

Team Clinics:

Jason would like Boosters' permission to run clinics through our organization instead of the Rec department

Teams pay 20% of their income to Rec

Boosters would have to look into the insurance implications

Question posed: How would the signup portion be handled?

Laura Brail: we need to set up some standards- -how many parents present per kid, first aid issues

Boosters would most likely just hold the money and not be involved in anything else

Motion/Lynn Neeck, seconded by Michelle Katz, Jeff Dorst said this is subject to documentation, everyone voted yes.

Financials: Cindy Greenstein

Latest financials presented and distributed

Slower membership for winter sports, possibly because there is overlap with fall sports

Up about \$700 in merchandise sales

Website - Jeff Dorst

"Hootsweep" is an new app to schedule social media

Student reporters and 8th graders to be more involved

Bylaws are evolving

Schedules and rosters will be up soon

Communication- Julia Burton

Transitioning to winter sports communications

Discussions around coach communications:

- Coaches should not be on student Facebook accounts
- No texting between coaches and students
- remind is limited
- will be switching to Sport You and will let PTA know

Heather Lafortezza: we now have 3 team photographers for winter sports

Merchandise: Karen Graham

- Merchandise is doing well and we are trying to sell what we have left
- Let captains' parents know what merchandise they can buy through us

- Julia Burton asked for a new picture of merchandise that she can put into the blast either every week or every month
- A meeting is upcoming to discuss when we can put up the new banners

Middle School Report: Amanda Goodstadt

- We need some liaisons
- Hoping to have an 8th grade meeting that is not part of the orientation meeting
- Jason said he will participate in the meeting
- Amanda will talk to Lori and follow up

Events - Karen Yarasavage

- Karen is trying to come up with a winter event
- There is a concussion symposium at the end of January

meeting adjourned 9:20 pm