



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

Minutes
June 19, 2019, 7:30pm
Physical Education Classroom

ATTENDANCE

Board Members

Laura Brail
Jennifer Bergin
Jeff Dorst
Cindy Greenstein
Amanda Goodstadt
Mike Hutchings
Karen Yarasavage

CCSD

Jason Semo, Athletic Director
Jane Shepardson, Board of Education Representative

Committee Chairs, Team Liaisons, Members & Guests

Bonnie Berg, Susan Flanagan, Ari Lindner, Samantha Potack, Stacey Reynolds, Lori Townsend

WELCOME

- The May 2019 minutes were approved.

THIS YEAR'S STATS *(Laura)*

- We had 311 members this year, which was a big jump from two years ago.
- We are up to 1,200 subscribers for the blast.
- Merchandise was profitable this year, despite the lack of a merchandise chairperson.

FINANCIALS *(Cindy)*

Cindy distributed financial reports by email prior to the meeting. Laura mentioned that we will have approximately \$20,000 rolling over into next year. Our poster sponsorship program will require some of that money. We are also providing nylon drawstring bags (with Boosters logo) for the incoming ninth grade athletics orientation next week. The money came from unused spirit event funds allocation. We have started refining next year's budget and will continue to work on it over the summer. Kim Rosendorf will do our audit in September.

PRESENTATION *(Jeff and Lori)*

Jeff & Lori presented several “non-parting” gifts to Laura to thank her for her hard work and dedication over the past two years.

2019-2020 “QUICK PLAN” *(Laura)*

- Laura introduced Bonnie Berg, who has volunteered to take the board position focused on fundraising.
- Julia Burton’s plans for next year have changed and she has said she will continue to do the blast, together with help from Mike and Lori.
- Laura will co-chair the Senior Athletes Dinner with Jillian Pohly.

VOTE *(Laura)*

- The Board voted to approve the slate of officers, directors and corresponding terms proposed for the 2019-2020 school year (see attached).
- Beginning in July, Jennifer will reach out to schedule meetings to start planning for next year.

SENIOR DINNER *(Laura)*

- There has been lots of positive feedback from parents. The format changed and the program moved smoothly.
- Future montages should have equivalent coverage for each sport. This year, there was video only for varsity basketball.
- Stacey shared that some people would have preferred to hear from coaches, as opposed to an emcee quoting coaches. Jason said that this was discussed, but he chose the emcee because it allowed the program to move at a better pace. When coaches speak, they add to their scripted remarks, causing the program to run longer. This is why he prefers that the coaches speak at the individual team end-of-year banquets, as opposed to at a dinner designed for all athletes.
- Attendance remains consistent with that of prior years.
- This year, there were nine or ten additional administrators and board of education members present, which was very positive.
- Next year, the dinner will not be held the same day as the other senior awards are presented. We are trying to minimize conflicts.

MODIFIED SURVEY FOR SPRING *(Jason)*

- As of this morning, there have been 70 responses. Timing of sending the survey out was excellent because the season was fresh in people’s minds.
- Today was the fall sports pre-season meeting. Jason told coaches that survey feedback is pivotal for us in terms of defining the vision of our modified programs. In the future, there may be surveys for high school athletes as well, depending upon what we seek to better understand about our programs.

- Jason received a great deal of positive feedback about the modified sports guide that was distributed to sixth and seventh grade families. Laura indicated that coaches should receive copies of the guide also so that they know what has been communicated to parents and students.
- Jason appreciates all the time Laura has spent trying to better our programs not just for the sake of the Athletic Department, but for the sake of our community as a whole. He expressed what a pleasure it has been working with her.

STATUS UPDATE *(Jason)*

- **New Website** Jason is working on the new registration portal. He has already worked on the facilities piece of the website with his new assistant, Jennifer. Despite the new facilities platform, for now, the district needs to continue using School Dude because it impacts more than just the Athletic Department. At least for a while, the district will use both the new platform and School Dude for reserving sports facilities.
- **Summer Registration** Family ID is gone. Registration is now through rSchoolToday. This platform will allow us to take payments for Boosters. Jeff would like to test this before it goes live and we need to determine whether the platform will provide us with an automatic way to issue tax receipts. For now, Jason is checking that everything in the new platform is consistent with Family ID, but when he gets to the Boosters section he will include Jeff. Any differences between the old and new systems will be solely internal. Coaches can now use the registration lists to create their rosters and manage other tasks related to equipment, awards, etc. Coaches will have apps on their phones allowing them to input scores immediately following games so the scores can then appear on their websites. Registration for fall sports begins July 19. Jason hopes the new system will be up and running two weeks prior to that date. Jeff will send Jason the new Boosters membership levels. Stacey suggested that the new system indicates a response expectation so parents don't wonder whether their students' registrations are complete. There should also be some information included regarding what to do when physicals aren't scheduled until after the close of the registration period.
- **New Logo Plan** The student committee met for the first time today. Jason chose students from different sports, seasons and grades to provide input. The students gave valuable feedback. The next meeting of the Logo Committee is scheduled for July 10 at 5:30pm.
- **Plans for 2019-2020** The fall parents meeting is tentatively scheduled for August 28. Next year's Athletics Department focus is ownership and energy. Jason indicated that both he and his coaches will take ownership of various aspects of their programs. He hopes to see an increase in positive energy. He wants everyone to leave our campus feeling they have had a great experience. Students shouldn't be questioning officials and this must be instilled in coaches' expectations. He wants everyone to do a better job representing this district. Clear expectations must be provided to students. We do a good job of this at beginning of each season, but expectations must be reiterated when games start, as well as again at mid-season and at the end of the season. Many positive things have happened over the last two years. We are now past a turbulent time period

and need to focus on moving forward. Jane asked about coach buy-in with use of SportsYou. Jason said it has gotten much better; using this platform is mandatory and codes should not be changed from season to season. He talked to the coaches today about building alliances within the department. Ideally, Jason would like to see a preseason parent meeting the second Wednesday of each sports season. Lori suggested having all-athlete kick-off meetings each season, whether brief or longer and involving guest speakers. Jason is also trying to encourage the district to consider new hires (in non-PE jobs) who will do things (such as coach) outside of the classroom; being active before and after school means making more connections with students.

ADJOURNMENT

The meeting adjourned at 8:25pm.