



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

**Greeley Sports Boosters
December Meeting Minutes
December 12, 2017 8:45 am
Greeley Phys. Ed Classroom**

In attendance:

Laura Brail
Heather Laforteza
Cindy Greenstein
Karen Graham
Michelle Katz
Amanda Goodstadt
Diane Thaler
Lori Townsend
Jane Shepardson
Samantha Potack
Jennifer Bergin
Mark Mutkoski
Lisa Kitterman - Cohen

11/14/2017 Minutes approved

Welcome and President's Update: Laura Brail

Laura gave the reports sent to her by the chairpersons not in attendance

Communication- Julia Burton - not in attendance

Constant Contact has 1368 Active Contacts.

Events - Karen Yarasavage - not in attendance - sent to Michelle by Laura Brail

per Karen: 4 new team title banners are up on the fence for fall champions

Jan. 9th is Rivalry Night - Greeley vs. Fox Lane basketball doubleheader (girls-boys varsity)- looking into spirit giveaway and possible food. Need to promote the night.

Looking into backdrop and table skirt for athletics “press/publicity/photo” events such as signing days, senior athlete banquet, Boosters presence at public outreach events.

at the meeting:

Quote is for \$350 for the back drop and this expenditure was unanimously approved.

Heather Laforteza asked about the official color chart for Greeley as banners can vary in color from one to the next and in other signage such as the gym floor decals.

Laura Brail mentioned that we need some renovations in the gym and that there was an accident during a recent game and without cell service there was no easy way to make a call to a trainer or custodian without a landline. It was decided that Boosters would be a voice in this discussion in getting a safer option.

Also mentioned was the shot clocks going out at the boys game. Jane Shepardon will bring it up at the next BOE meeting.

Website - Jeff Dorst - not in attendance - sent to Michelle Katz by Laura Brail

Winter Sports Rosters likely done.

Starting to receive scores – remind parents, liaisons, kids to send in scores to scores@greeleysportsboosters.org

Great indoor track Tweets from Sunday at the Armory – thanks to Ari Lindner.

We keep picking up more followers

Will present final draft of Bylaws to group prior to January meeting

Current projects:

- Revamping online giving at the web site. Investigating various plugins (a plugin is akin to an app on your phone)
- Updating improving menus on website to improve navigation.

Athletic Director: Jason Semo

Not in attendance

It was brought up that this is the 30th year of the MLK basketball tournament and that Gary Abrams would like to speak to Jason about it.

Board of Education Report - Jane Shepardson

There has been some exploration and discussion about allowing middle schooler to play sports at the high school level if they are qualified.

Other schools are doing this and Greeley has not allowed this in the past.

Jason Semo's former school allows it and he would like to give Chappaqua athletes the same opportunity.

Jane mentioned a number of variables that need to be considered (transportation, objectivity, maturity, medical, etc). BOE has decided not to take action yet.

Lisa Kitterman-Cohen said the early start gives kids more of a chance to be recruited.

Lori T. said there are also drawbacks and she is happy to give feedback if it's wanted.

Senior Dinner - Diane Thaler

Diane, Lynn Neck and Jason met

Jason wants to make some changes to last year's event

Some of them will cost more money: hire an emcee to speak for the coaches, create a yearbook, give out plaques instead of certificates (\$19 each plaque)

other idea is to do an elite and save the cost of a printed invitation

Last year the event was \$16k, we collected \$13K and boosters paid for the rest.

Coaches should sit with their teams

Montage should be shown for each season before the athletes come up

Other photos can be on a continuous loop

Miller brothers currently do our montages for \$750, there could be more of a cost to split that into three montages

Mark Mutkoski proposed having parents pay in a certain amount in freshman year to cover the costs, a little every year and if they don't continue a sport, they no longer pay

Proposed by Laura Brail -what about a senior dinner fundraiser event and if not an in person fundraiser then just an online fundraiser

Diane Thaler proposed that the choir or a cappella groups perform

Heather Laforteza - Honor Board

Waiting for name plaques

Currently we have more honorees than spaces, Fall season has more athletes than other sports so a temporary fix is to add to the top of the board.

Honorable mentions do not get a space

Future location is in the gym near the scoreboard

Mark Mutkoski said we should get a screen that can show the names as well as other announcements. Very easy to update and pretty inexpensive.
Jane Shepardson inquired about a grant to do this.

Other things mentioned:

Sign at the Bell School - could this be digital

Can we add a trophy case

Financials: Cindy Greenstein

Donations are now trickling in

NOTE: Cindy runs income statements from July 1, which is not the same as what's on the balance sheet (September 1).

Emails will go to liaisons explaining procedures for expense reports sales tax ID#, guidelines and procedures.

Jane Shepardson mentioned a new Greeley website will be rolled out soon.

Discussed:

Vendors in town are struggling with the construction but they are still being asked on a very regular basis for donations by the various Greeley teams and clubs.

LB: Boosters can't dictate what can be asked for but Boosters could make public to all the teams what each has done or is planning to ask for so that merchants are not inundated.

Merchandise: Karen Graham

- Banners are up
- Outside banners have been turned so they are all the same color when you drive in

Middle School Report: Lori Townsend and Amanda Goodstadt

- Concerned about the robustness of our modified programs, coaches and kids are not signed up
- This is the 30th year of MLK Basketball tournament

New Business

Mark Mutkoski, a parent of a hockey player, asked if we could look for a way to get more spirit and attendance at the hockey games. He would like Boosters to look into getting a fan bus more often.

LT: We need to pick a game a season for each sport and have attendance be a priority.

HL: Proposed a Horace Greeley Spirit Club that can arrange things like this.

MM: Inquired whether the main website can highlight upcoming games.

HL: Noted we don't have enough coaches per team, we need assistant coaches.

LB: Pete's budget did not allow for that.