



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

Greeley Sports Boosters

June Meeting Minutes

June 19, 8:45 am

Greeley Back Gym

In attendance:

Jason Semo

Laura Brail

Cindy Greenstein

Michelle Katz

Karen Yarasavage

Jeff Dorst

Heather Laforteza

Jane Shepardson

Jennifer Bergen

Ari Lindner

Amanda Goodstadt

Samantha Potack

Marla Shar

May 2018 Minutes approved

Welcome and President's Update: Laura Brail

New officers voted in:

Amanda Goodstadt as Recording Secretary to replace Michelle Katz who is retiring her position

Jennifer Bergen will be VP Strategic Planning

Laura Brail read a list of which members will be handling specific offices. Her printer wasn't working so she can email copies. *See bottom of this document for list of officers, chairs, and liaisons as of July 23, 2018.*

Waiting to see if Jane is still going to be our BOE liaison. (Jane is confirmed as our BOE liaison for 2018-2019)

To do:

Get a nominating committee

Look at terms of officers

Find new activities within the athletic department for Boosters

Let's plan to have a yearly review in writing—each officer writes up what he/she has done so that people stepping into those positions have an easy transition.

Member Communications – Lori Townsend

Marketing Communications – Laura Brail & Julia Burton (not present)

Athletic Communications - Julia Burton (not present)

Laura Brail will handle the summer mailing and post card to freshman families.

Karen Yarasavage and Marla Shar will be Champions Co-Chairs and Spirit Events Co-Chairs.

Merchandise, Karen Graham (not present):

To do: Use merchandise as a fundraiser.

This is the first year in 4 that we have turned a profit - \$2000.

Karen G is working to find someone to replace her.

May have new vendor.

We need to build a volunteer pool.

Find new ways to sell.

Pete will continue to do certain things for us such as magnets and ties.

Greenwich vendor can keep an online store open all year.

Plan is to take merchandise that doesn't sell and move it to a sale table at Homecoming.

Financials: Cindy Greenstein

Latest financials presented and distributed by email a day prior

2017-180 members and 2018 - 266 members, 40 were middle school only. We have money left over.

We never spend more money than we have.

\$7000 still shows up for the turf money

Senior Athlete Dinner: Lynn Neeck and Diane Thaler (not present):

\$7000 was laid out.

Jason bought more awards than we need so we will have some left over for next year, and we can order 80 fewer pieces.

(Jeff Dorst and Jason Semo left the meeting at 9 :00 am.)

Paperless Post was cheaper but labor intensive and required follow up.

Jason Semo came back 9:07 am

Paperless post was \$54.00

JS would like to find a more local place for the event.

After switching the date to a Monday to avoid conflicts, the feedback was that people liked it. Coaches liked a weekday. Senior awards were that day too and that made it a little hectic.

Jane Shepardson will look to see if the senior awards can be moved next year.

Karen Y asked if we can do fewer awards.

LB said there was some feedback that some entire teams got to come up while others didn't.

JS said all teams were given the same time.

LB - Scholar Athlete Award was moved to senior awards and will stay there.

Marla Shar left 9:20 am

Conversation about Nancy Marks walkathon event. Should we support it but not force our athletes to do it.

There are more current athletes that deserve attention too.

Check bylaws for what we are allowed to do.

Jonathan Taub wasn't fully happy with the walkathon. Jane Shep - it's a policy question

AD Report: Jason Semo:

Gym project gets underway 6/20

Still working on final approvals

Need a sole source letter for the scoreboard so it shows we compared several options. JS Scoreboard company is the only one who offer this so it will be very simple, and we just need a second group to have a second bid.

Heather: Will colors be consistent? Right now we have many different oranges and blues.

Field C is moving along. Lights coming 6/20.

Bathrooms up and running (note was made that they smell terrible).

Boys and Girls soccer will start 8/20

Can Boosters create a better map of our fields?

Meeting ended 9:47 am.

Greeley Sports Boosters Officers

President	Laura Brail
Vice President - Strategic Planning	Jennifer Bergin
Treasurer	Cindy Greenstein
Secretary	Amanda Goodstadt
Chief Technology Officer	Jeff Dorst

Greeley Sports Boosters Board Members

Board Member at Large	Heather Lafortezza
Board Member at Large	Karen Yarasavage

CCSD Representatives to GSB

Athletic Director	Jason Semo
BOE Representative	Jane Shepardson

Greeley Sports Boosters Committee Chair

<u>Committee</u>	<u>Chair or Co-Chair</u>
Member Communications	Lori Townsend
Marketing Communications & Social Media	Laura Brail & Julia Burton
Greeley Athletics Communications & Social Media	Julia Burton
Champions	Karen Yarasavage and Marla Shar
Spirit Events	Karen Yarasavage and Marla Shar
Public Outreach Events	

Senior Athlete Banquet

Linda Jbara and Lori Venturino

Merchandise

Steering

Jennifer Bergin

Nominating

Youth & Modified Sports Outreach -
committee in formation

Committee -- Stacey Reynolds, Amanda Goodstadt
Samantha Potack, Lisa Dunleavy, Stu Tainsky

Greeley Sports Boosters Liaisons

Area

Liaison

Middle School Liaison

Bell - Lisa Dunleavy

Seven Bridges - Amanda Goodstadt and Samantha Potack

Student Sports Boosters

PTA

Laura Brail

Facilities Committee

Laura Brail