



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

Minutes
June 10, 2020, 7:00pm
Zoom

ATTENDANCE

Board Members

Jennifer Bergin - yes
Laura Brail - yes
Bonnie Berg - yes
Jeff Dorst – yes
Ron Frasch - no
Amanda Goodstadt - yes
Cindy Greenstein - yes
Samantha Potack - yes
Stacey Reynolds - yes

CCSD

Jason Semo, Athletic Director – yes
Brad Gitlin, Assistant Athletic Director - no
Jane Shepardson, Board of Education Representative - yes

Committee Chairs, Team Liaisons, Members & Guests

Ivy Braun, Mike Hutchings, Ari Lindner, Lisa Murakami, Lori Townsend, Karen Yarasavage

WELCOME

- The May 2020 minutes were approved.

BOARD OF EDUCATION UPDATE *(Jane)*

- **Graduation** Jane thanked Lori and the PTA for planning Friday’s car parade for graduating seniors. The capacity requirement for an in-person graduation is 150 people. We would need at least three groups and students didn’t like the idea of breaking up the class. On June 20, the district is going ahead with a drive-in graduation. If fields can be opened later in the summer, they will bring the graduates back for another celebration. The issue with waiting until a later date to do anything is that students joining the

military and students who must leave for college earlier than expected wouldn't be able to participate. Information will be sent soon.

- **Use of School Grounds** The Facilities Committee needs to meet regarding opening the fields. Given the restrictions imposed by the Governor, even Town Camp cannot use our facilities this summer. We also can't open schools for summer school. We hope that a phased reopening moves forward that we'll be able to reopen our fields. There is a reopening plan for many aspects of school, but it won't be released until we are certain that the state won't ask for changes.
- **Fall Sports** Jason mentioned that there was a sectional meeting today about being prepared. Yesterday he had calls with Byram Hills and SUNY Purchase regarding the swim season. Ultimately, we don't know what parameters we will face, but we are working hard at the district level to have things in place so we aren't starting from scratch. Jane asked Jason about SportsYou notifications. Jason has asked both middle school principals to announce (on their virtual morning announcements) that rising seventh graders sign up for SportsYou. He has also asked coaches to make sure they're posting tryout information. The district is preparing for an August 24 start date.

ATHLETIC DEPARTMENT UPDATE *(Jason)*

- **Lockers** Students will be allowed to clean out their lockers on June 16 from 8am until 6pm. They will come in one at a time and must have masks and gloves. This information will be communicated later today.
- **Inclusivity** There have been many conversations about equity and inclusiveness. This was a component of the department's strategic planning process. We have received feedback on many levels from alumni. Some of this feedback comes from a place of frustration and disappointment. Utilizing some alumni could be a great asset moving forward. Jane mentioned that since last Friday, the district has received many communications from parents and alumni asking how they can help. People who've had both positive and negative experiences want to be helpful. This is a great thing.
- **Senior Athletes** The ceremony is Monday night. Jason is going through the video to make sure everything is in order.
- **Fall Sports** We are preparing for an August 24 start date.

BOOSTERS PROJECTS FOR 2019-20

- **Senior Athlete Celebration** *(Laura)* Laura asked Jason about doing a dedicated blast on Friday reminding people to tune in to the celebration on Monday night. Senior athlete yearbooks will be delivered to mailboxes of all senior athletes on Sunday night or Monday and Boosters will email parents of seniors to check their mailboxes.
- **Senior Parade** The Boosters banner was placed on the fence of Bell School by Laura and Amanda where the Athletic Department and Boosters members can cheer for the Seniors. Blast was sent to all eblast recipients encouraging athletes to support our Seniors. We are encouraging athletes to attend the parade.

- **Communication – (Jen) eBlast** Boosters has sent several eblasts in May and June covering Senior commitments, facilities information, Senior athlete’s celebration, Senior athlete parade and the new logos.

BOOSTERS SUMMER PLANNING FOR 2020-21

- **Summer PTA Mailing (Jen)** We will continue to plan for the fall season. Julie Balber is designing Boosters information for the summer mailing. It will be the first time the PTA converts the mailing to a digital mailing.
- **Planning & Committee Meetings (Team Services & Fundraising) (Jen)** We plan to have meetings this summer. The Community committee will be somewhat on hold until we know more about how the fall will look for event planning.
- **Homecoming (Jen)** We don’t know whether it can happen. If the fall season is limited, we may be challenged in terms of membership. Perhaps we can reallocate funds we would ordinarily use for a homecoming giveaway to a membership gift.

OFFICERS OF THE EXECUTIVE BOARD

(Jen) No need for an official vote as all officers are returning. There are two open positions, EVP and Marketing, as Ron Frasch has resigned due to other commitments.

STATUS UPDATES

- **Financials (Cindy)** Cindy sent financials by email prior to the meeting. She has received all checks from Rainbow. Laura said that teams should reconcile directly with them as Cindy receives just checks and no additional paperwork.
- **Membership Data/Stats (Samantha)** No update. She is working on pulling together a member list so we can send a thank you to everyone.
- **Fundraising (Bonnie)** No update.
- **Technology (Jeff)** New logos/branding are now on our social media. As we start thinking about the fall, we need to determine how we will cover social media. Jeff suggested that Laura send him material to put on social media after Monday’s celebration. The District would need to coordinate this effort if desired and could be a source of positive messaging for the community.
- **Youth & Modified Sports (Stacey)** No update. Still looking for middle school liaisons and will work with Amanda on this. Stacey will forward information about the car parade to her contacts at the youth sports organizations and see whether they are willing to promote it.
- **Team Services (Karen)** No update.

GENERAL COMMENTS, QUESTIONS & NEW BUSINESS

Lori thanked Ari, who will no longer have children at Greeley, for all his contributions to the Boosters organization. We will miss him!

ADJOURNMENT

The meeting adjourned at 7:43pm.