



Greeley Sports Boosters

Horace Greeley High School

Chappaqua, New York

Executive Committee Meeting
Minutes
July 10, 2020, 3:00pm
Zoom

ATTENDANCE

Jennifer Bergin - yes
Laura Brail - no
Bonnie Berg - no
Jeff Dorst – yes
Amanda Goodstadt - yes
Cindy Greenstein - yes
Samantha Potack - yes
Stacey Reynolds - no

Samantha reviewed membership data from last year. We had only one new lifetime member (\$1000). The prior year there were five or six new lifetime members (when donation level was still at \$500). Our most popular level was the ribbon level (\$30) and our second most popular level was silver (\$100). We can probably give people fewer choices and still get approximately the same number of memberships.

Jennifer proposed changing our membership levels for the 2020-21 school year as follows: Basic Membership (covers annual administrative fees) - \$50; Silver Membership (covers annual publicity and administrative fees) - \$100; Gold Membership (covers annual team services, publicity, advocacy and administrative fees) - \$250; Lifetime Membership (recognition on Boosters website in perpetuity, funds annual operating functions and services) - \$500. In addition, she would like to establish a fundraising effort analogous to the Chappaqua School Foundation’s Instagrants program. This would be for donors looking to make more significant donations. Coaches would be able to apply for grants for, among other things, skills training, which would help to address the fact that when parents were surveyed last year regarding our athletics program, they felt that not enough skill development takes place at Greeley. While a team could choose to fundraise for something like this on its own, Jennifer pointed out that this isn’t culturally how things happen right now and Jeff added that the fewer individuals on a team who trained impacts (e.g., goalie training or something for another specialized position), the more trouble a team may have looking only to its own members for funding.

The Executive Committee voted unanimously to:

- (1) Approve amending the Boosters by-laws so that membership and/or Executive Board meetings and voting can take place electronically (e.g., via Zoom) so long as the current circumstances require us to do so; and
- (2) Change the Boosters Membership levels for 2020-21 as described above.

Jeff agreed to draft amendments to our by-laws and to change the membership language on our website and Jen will submit the appropriate membership changes to be included in fall sports registration materials from the district.

ADJOURNMENT

The meeting adjourned at 3:25pm.