



# Greeley Sports Boosters

## Horace Greeley High School

Chappaqua, New York

**Minutes**  
**November 17, 2020, 9:00am**  
**Zoom**

### **ATTENDANCE**

#### **Board Members**

Jennifer Bergin - yes  
Laura Brail - yes  
Bonnie Berg - yes  
Jeff Dorst – yes  
Elyse Falk - yes  
Amanda Goodstadt - yes  
Cindy Greenstein - yes  
Samantha Potack - yes  
Stacey Reynolds – yes

#### **CCSD**

Jason Semo, Athletic Director – yes  
Brad Gitlin, Assistant Athletic Director - no  
Jane Shepardson, Board of Education Representative - yes

#### **Committee Chairs, Team Liaisons, Members & Guests**

Julie Balber, Ivy Braun, Missy Cohen, Mike Hutchings, Ari Lindner, Mike Rose, Lori Venturino Salore, Karen Yarasavage

### **WELCOME**

- The October 2020 minutes were approved.
- A motion was made to nominate Elyse Falk to fill the Director - Team Services position on the Boosters board. The motion was seconded, voted upon and approved.
- The December meeting is cancelled. Our remaining meetings for this school year are currently scheduled to be held in person, but this is unlikely. For now, at least the January, February and March meetings will be held via Zoom. Jeff will update the website accordingly.

## STATUS UPDATES

- **Financials** (*Cindy*) Cindy and Missy circulated financials by email prior to the meeting. Things are slow right now, but there have been some questions about web-store money. Jen will check to see if we've received any payments.
- **Fundraising** (*Bonnie*) Considering the circumstances, we are doing well. Last month, we raised approximately \$500 between online sales and our booth at the Farmers Market. Bonnie thanked Jeff for putting the magnets on the website. Jen indicated that we hope to add fan gear as well. Boosters is now fulfilling all orders; Pete Zimmerman is no longer involved. Inkhead (Pete's vendor) is now called Deluxe. Boosters has an account and can place orders when we're low on stock. Just placed an order for new magnets which will have our new logo. The Training & Development Fund (TDF) has been introduced to the community. The boys and girls varsity soccer teams now qualify to apply for grants. Jason, Bonnie and her committee are looking at different speakers to do a Zoom. Jason is reviewing speakers. Hope to do a virtual event in January to encourage donations to the TDF.
- **Membership** (*Samantha*) A membership report was shared via email prior to the meeting. Last month, there were ten new online members and one paper donation. Biggest drivers are the fall sports emails, as well as the TDF eBlast. We now have 150 total members, 100 fewer than last year at this time. We only have about 60% of the sports teams we had at this time last year though so we are in a comparable position.
- **Team Services** (*Elyse*) Gearing up for winter sports. Elyse needs contacts for boys swimming, indoor track and skiing. Cindy will get boys swimming. Jeff will get skiing. Jane said to consult last week's BOE agenda for names of coaches. Elyse will reach out to everyone and perhaps have another Zoom meeting similar to fall.
- **Technology** (*Jeff*) Already covered in other updates. Online store sales are coming in at a decent clip. He gets alerts when low stock is low. We can include other items that are potential sellers. TDF is up and running. There was some good social media coverage for fall sports. Will get things set for winter season.
- **Youth & Modified Sports and Events** (*Stacey*) In the past at this time, we promoted varsity events for younger children. Obviously can't do this right now. Reached out to the fall teams to see if they wanted to do any introductory videos and no one responded. Jennifer wants to see whether the winter sports are more interested in the videos, especially for seniors whose winter sports may not have a season.

## ATHLETIC DEPARTMENT UPDATE (*Jason*)

- **Fall Athletic Program Update** As Jeff mentioned, boys soccer had a great game last night. We're in mid-November and still playing! Overall, fall has been a tremendous success.
  - **Safety** Everyone did an exceptional job in terms of compliance with protocols. There were certainly instances where people complained about, e.g., seeing a mask worn improperly. Jason reached out to anyone who reported something like this to discuss. The coaches did really good job throughout the season to

encourage compliance. Jason now assigns someone to be a mask chaperone at each game. This person reminds the students about mask rules as it's difficult for coaches to watch this while managing the other aspects of the game.

- **Live Streaming** Not every school was able to stream so unfortunately, we couldn't see every game. Looking to the winter, there is an opportunity for swimming, bowling and even indoor track to see whether we can link to a location's internet and do Zoom presentations of the events. Couldn't work this fall because our signal isn't strong enough and everything was blurry.
- **Quarantines** We completed the entire season and had great support from parents and athletes. Tracked anyone who needed to quarantine. Many other districts had to end their seasons early. Over 10,000 individuals came through our screening station. Christine was a very helpful resource for all questions people had. Jane asked how we kept tabs on everyone. Jason said we created a Google doc and worked with our professional development team who helped create a folder system.
- **Winter Athletic Program Update** NY State has approved low- to moderate-risk sports: bowling, skiing, indoor track and boys swimming. Final decisions about start dates and what the events will actually look like are still being made by our section Athletic Council. Jason's recommendation is to not start anything before December 14, providing some time after Thanksgiving break. We probably won't start before the new year anyway. Unlikely we will be in a position to start on whatever date the section says we can start. Jason recognized Diane Lugo's efforts this year, as she did an amazing job with the consolidated schedule and working around Daylight Savings Time. Jason has already started drafting an update to the community, but waiting for documentation from the Athletic Council before distributing it.
- **Speaker** Still looking for someone. Targeting January.
- **Budget** In final stages of putting Athletic Department budget together for John Chow. Focus is continuing to align our budget with the strategic plan we put together last year.
- **Sports not cleared for play** Mike Rose asked whether it's possible some sports won't be played at all this year and Jason said unfortunately, this is possible. Football, volleyball and wrestling could be impacted. There are no answers for indoor activities right now. Fall was a little more controllable because other than cross-country, everything happened on our campus. For winter, the activities are off-site. We will need to comply with our protocols and the sites' protocols. Another level of issues will ensue. For example, some sites won't allow any spectators and there will be no locker rooms for swimming.
- **BOE Update** (*Jane*) Jane plans to provide an update at this week's BOE meeting. Jeff is helping to deal with Local Live and connectivity on other fields. No progress yet, but it's a possibility for spring. Will need a satellite that creates an access point. Jeff said consider tree lines because they can disrupt the signals.
- **Feedback** Jason would like feedback, whether positive or negative, about the fall season. If people hear things, please direct this information to him so he can respond. While our focus is getting the kids back on the fields, our number one goal is safety. Jane

said she hasn't received any letters to the BOE complaining about sports, which is saying something because they have received letters about many other things.

**ADJOURNMENT**

The meeting adjourned at 9:43am.