



Greeley Sports Boosters

Horace Greeley High School
Chappaqua, New York

Minutes

January 12, 2021, 9:00am

Zoom

ATTENDANCE

Board Members

Jennifer Bergin - yes

Laura Brail - yes

Bonnie Berg - yes

Jeff Dorst – yes

Elyse Falk - yes

Amanda Goodstadt - yes

Cindy Greenstein - yes

Samantha Potack - yes

Stacey Reynolds – no

CCSD

Jason Semo, Athletic Director – yes

Brad Gitlin, Assistant Athletic Director - no

Jane Shepardson, Board of Education Representative - yes

Committee Chairs, Team Liaisons, Members & Guests

Julie Balber, Ivy Braun, Tamara Brolin, Missy Cohen, Mike Hutchings, Mike Rose, Lori Venturino Salore, Karen Yarasavage

WELCOME

- The November 2020 minutes were approved.

ATHLETIC DEPARTMENT UPDATE *(Jason)*

- **Winter Athletic Program Update** Unfortunately, indoor track lost the Armory, as it will become a COVID vaccination site. Thursday is our first meet and we have reduced the number of events for the students. We will split hosting events with Fox Lane. Optimistic this will be a model for the section. Constantly looking for ways to provide opportunities for students. Some sports have seen an enrollment spike as students try to stay active.

For example, more than sixty students signed up for the ski team. We were planning to create a club for those who are less competitive, but last night, Thunder Ridge said they can't accommodate this many students so we will need to make cuts in order to limit the team to thirty. We will try to push some students to bowling. Cortlandt Lanes has done an exceptional job preparing their facility to support our needs. No updates from the state regarding high-risk sports (basketball, wrestling, ice hockey). This could impact fall season 2 and the spring season. Boys lacrosse is considered high-risk, but girls lacrosse isn't. There have been a few surveys regarding how we want to structure things. Jason does not want to cancel anything.

- **Spring Athletic Program Outlook** The season will start on April 19. Everything is cleared as of now, but still waiting for sport-specific guidance. We have aligned all our facility use for youth sports with what's allowed at the high school level. Still don't have final approvals, but hopefully those will come soon. Some sports are petitioning to have their risk levels changed by the state, but no determinations have been made.

STATUS UPDATES

- **Financials** (*Cindy*) Cindy and Missy circulated financials by email prior to the meeting. Activity is slow given the circumstances.
- **Fundraising** (*Bonnie*) Completed 22 merchandise deliveries (mostly magnets) since our last meeting for a total of \$305. All transactions were initiated through the website. Also raised \$375 with a Facebook birthday fundraiser. Bonnie investigated the idea of "Fatheads" with two local vendors, but they were low quality. Still considering a speaker to raise money for the Training & Development Fund. Jason mentioned the store created as part of our logo initiative as another potential source for merchandise ideas.
- **Membership** (*Samantha*) Nineteen new memberships came in during the winter sports registration period, including one new lifetime member. Once rosters are final, she will send follow-up emails welcoming winter sports families and asking whether they'd like to join Boosters.
- **Team Services** (*Elyse*) Emailed all team coaches and captains. Have only heard back from swimming. Would like to do a phone call with captains next week. Jen said that while this year's calls focus mostly on COVID-specific questions, they will open the door to a more connected relationship moving forward. Jeff said Heather Wohl will cover boys swimming.
- **Technology** (*Jeff*) Social media is cued up for winter. The merchandise store has been easy to implement.
- **Youth & Modified Sports and Events** (*Jennifer*) Stacey wants to do athlete highlight reels, especially for seniors. Jason's feedback is that the kids are "tech-d out" so if we want to do this, we need to facilitate it and not just ask students to submit videos. Jen and Elyse will mention this to captains' parents on next week's call.
- **Marketing** (*Jennifer*) As Samantha mentioned, Boosters membership emails will soon be sent to winter sports parents. We are also working on a follow-up Training & Development Fund email for the winter season. We are still considering a speaker, but we are mindful of the fact that people are tired of Zoom.

GENERAL COMMENTS, QUESTIONS & NEW BUSINESS

Jane said the district continues to focus on keeping everyone engaged and in school. There is a big meeting tonight with the Town regarding the form-based code. Everything is in a holding pattern. She is looking forward to when we can return to a regular sports season.

Mike mentioned that the ski team will try to make cuts this Thursday and so a roster could be available as early as Friday.

Julie asked about modified sports. Jason said they probably will not happen. Our only winter modified sports were indoor track and wrestling. Wrestling is considered high-risk and we don't have indoor facilities for track. He anticipates rolling out an intramural program in February to try and create some opportunities for the students.

ADJOURNMENT

The meeting adjourned at 9:30am.