



Greeley Sports Boosters

Horace Greeley High School
Chappaqua, New York

Minutes

March 9, 2021, 9:00am

Zoom

ATTENDANCE

Board Members

Jennifer Bergin - yes

Laura Brail - yes

Bonnie Berg - yes

Jeff Dorst - yes

Elyse Falk - yes

Amanda Goodstadt - yes

Cindy Greenstein - yes

Samantha Potack - yes

Stacey Reynolds - yes

CCSD

Jason Semo, Athletic Director – yes

Brad Gitlin, Assistant Athletic Director - yes

Jane Shepardson, Board of Education Representative - yes

Committee Chairs, Team Liaisons, Members & Guests

Julie Balber, Ivy Braun, Tamara Brolin, Missy Cohen, Mike Hutchings, Lisa Murakami, Mike Rose, Lori Venturino Salore, Karen Yarasavage

WELCOME

- The February 2021 minutes were approved.
- We have started this year's nominating process and would like to create a position called Director of Community Programs. Lori Townsend had started working on a committee for these purposes and though she is unable to continue, our goal is to try and get this organized as things return to normal. The position would work directly with fundraising and membership. The board voted to approve creating this position.

ATHLETIC DEPARTMENT UPDATE (*Jason & Brad*)

- **Winter Athletic Program Status** Winter season is wrapping up. There were a couple of team quarantines, but other than that, it was very successful.
- **Fall II Season & Spring Update** Fall II season started yesterday. Modified was cleared last week to run. Higher risk sports continue to test. Testing is going smoothly. Tomorrow, all winter, fall II and modified athletes will be tested. There was a Fall II parent meeting last week. Big takeaway was advancement of our communication practices. Meetings are being recorded so anyone can see if they miss a meeting.
Boosters helped with Local Live and parents are happy to be able to watch their students. Pets were the biggest hits for Fans in the Stands! People seem interested in buying more. Karen asked what causes a team to be quarantined. Jason said that guidelines within the state contradicted each other. We get notice of an exposure and it's submitted to the DOH. Christine is on top of this and clarifies situations. Decisions are up to the DOH and there are case-by-case rulings. Jane said that Christine is the expert on quarantine. It is confusing and contradictory information.
- **Spectator Guidelines** Last night was the first time spectators were allowed indoors. Each senior on the boys basketball team was allowed two guests.
- **Modified** Fall II modified sports (volleyball and football) begin next Monday. These are our first modified offerings this year. Jason is pretty confident that spring modified sports will begin April 26. Greeley spring sports will begin April 19.
- **Local Live** Jane asked about having another camera on the turf field. Jason spoke with Josh about this and it was determined that we need a satellite on top of the school to get a connection to the upper turf field. As things warm up (and snow is removed), we should be able to have it up and running for the spring season.
- **Senior Athlete Dinner** We cannot host our usual dinner. Probably will be virtual and similar to last year. Several students doing Senior Experience with the department may be able to help. We have reserved space for next year. Could transition a virtual event to a live, outdoor event if allowed by the district.

BOOSTERS UPDATES

- **Senior Athlete Dinner** (*Lisa*) Not having a dinner as we know it. Would like to try and do it outside. Will plan a virtual program and hope to transfer it to the turf field and use the jumbotron. Jane knows the district is willing to pivot to an outdoor event if it's feasible. Trying hard to get pictures. Jen will transfer the contract for the venue to next year.
- **Nominating** (*Amanda*) Thank you to Jeff and Samantha for helping get our nominating information up on our website and out to our membership. You'll see the information in the PTA newsletters as well. Please help by nominating people (including yourselves if interested in an open position) as well as by forwarding to friends and the parents of your children's teammates. We really need more names. Links will be resent later today.
- **Fans in the Stands** (*Bonnie*) Really well-received. Sold 70 fans and made \$542. Want to do another sale even though some spectators are now allowed. Should we do something for the seniors? Maybe encourage seniors to purchase and if they do, they'll be entered

into a raffle. Winner would get some sort of prom photo shoot. Could also market sales for Fall II and spring seasons. Need two weeks for the sale and one week in production.

- **Senior Experience** (*Jennifer*) There was discussion about Boosters sponsoring a Senior Experience for something such as work on our technology infrastructure, writing for the eBlast and/or taking photographs. Timing is pretty tight so we will need to move quickly. The program suggests the student work thirty hours per week, but depends on what they would be doing. Picture-taking alone could be huge. Would be great if we can be approved to send a student to go out and take photos for every team. A photographer/reporter would be great for purposes of both the Senior Athlete Dinner and our social media. Could also help collecting information about students playing sports in college next year. Jen told Lisa to send her a job description and Jen will share it first with Jason and then with the faculty advisors.
- **Poster Program** (*Jennifer*) Winter teams didn't do posters. In the fall, there were a few. We will see what fall II and spring seasons bring. Stacey said basketball did a poster, but did it very quickly and may not have consulted Karen. Jennifer said to reach out to Karen regarding potential reimbursement.
- **Custodian Gifts** (*Jennifer & Julie*) We have all information for the Greeley custodians. We are starting some modified sports. Typically we also purchase gifts for the custodians at the middle schools. Laura mentioned that the facilities staff is separate from the custodial staff. Facilities staff handles the fields at all schools. Jen will double check that the list she has indicates facilities vs custodians. It was agreed that we will purchase gifts for everyone, including the custodial staff at the middle schools.

STATUS UPDATES

- **Financials** (*Missy*) Missy circulated financials by email prior to the meeting. Cindy asked about who can contact our apparel vendors when fundraising money hasn't been paid in a timely manner. Jennifer said she can do this, but needs to know which team(s) and which vendor(s).
- **Membership** (*Samantha*) It was a good month for membership. We have 28 new members, including two new lifetime members. Boys varsity basketball, cheerleading and girls basketball are now above the sixty percent threshold required to apply for a Training & Development Fund grant.
- **Team Services** (*Elyse*) Sent email to winter and fall II teams. No questions have come back to her. Didn't do a Zoom meeting this time around, but could plan another meeting for fall II and spring teams. Mike mentioned that hockey had issues with identifying media liaisons. Team parents didn't reach out or communicate that role to anyone, although they have since received some great write-ups. He believes there is huge value to having these meetings. Cindy suggested that this year's captains parents reach out to parents of juniors to let them know about Boosters. Jennifer talked about communicating information this spring on our website, as well as in our eBlasts and in the PTA newsletters. There should be links to our team services webpage. This can be for all team parents for next year as there's value in starting this process in May/June for the following year in order to begin creating an understanding of the importance of this

connection. We can suggest that team parents reach out to Boosters. We can also do this sort of communication each season for the next upcoming season. There are some issues with identifying who the team parents are. Elyse asks coaches, but they don't always respond.

- **Fundraising** (*Bonnie*) Online purchasing works well for selling magnets. As we order new ones, they have our new logo.
- **Technology** (*Jeff*) Nothing new to report.
- **Youth & Modified Sports and Events** (*Stacey*) Will start working on communications related to modified sports.
- **Marketing** (*Jennifer*) Each season, after registration, we send an additional email about membership. Will further develop these efforts next year.

GENERAL COMMENTS, QUESTIONS & NEW BUSINESS

We will continue Zoom meetings for the time being. It's possible we will be able to hold an in-person meeting in June.

ADJOURNMENT

The meeting adjourned at 10:13am.