



Greeley Sports Boosters

Horace Greeley High School
Chappaqua, New York

Minutes

June 8, 2021, 7:00pm

Greeley Athletic Department Classroom

ATTENDANCE

Board Members

Jennifer Bergin - yes

Laura Brail - no

Bonnie Berg - yes

Jeff Dorst - yes

Elyse Falk - yes

Amanda Goodstadt - yes

Cindy Greenstein - yes

Samantha Potack - yes

Stacey Reynolds - no

CCSD

Jason Semo, Athletic Director – no

Brad Gitlin, Assistant Athletic Director - yes

Jane Shepardson, Board of Education Representative - no

Committee Chairs, Team Liaisons, Members & Guests

Julie Balber, Ivy Braun, Missy Cohen, Lisa Murakami, Lori Venturino Salore, Karen Yarasavage

WELCOME

- Jeff reviewed some information from our bylaws about voting. When voting for officers and directors, all members in good standing are eligible to vote. For other matters under consideration by the Board, a quorum (majority of existing Executive Board) is present and a majority of those directions and officers is required to approve a motion.
- The May 2021 minutes were approved.

ATHLETIC DEPARTMENT UPDATE (Brad)

- **Senior Athlete Ceremony** Approximately 90 students attended last night. The event was a success. There was great feedback from athletes and families. Holding the event on campus gave us some ideas for moving forward. Informal gatherings are nice. There are a few plaques and gifts (blankets with our new logo) still to be distributed.
- **Season Wrap Up** Girls varsity lacrosse had a game tonight, but it was postponed due to the weather. Two boys from the tennis team are still in sectionals. Boys varsity lacrosse lost yesterday. Modified sports will finish tomorrow. We should have news shortly about a new Athletic Director and planning will begin for next year.
- **Fans in the Stands Pick-up** We've collected all the signs. Bonnie will email everyone who purchased a fan with details. Pick up will be June 16 and 23 (Wednesdays) between 1-2:30pm. Any signs not claimed will be destroyed.
- **SportsYou** Boosters would like administrative privileges. Jeff has already joined all the groups. Brad will designate him as an administrator.

BOOSTERS UPDATES

- **Senior Athlete Ceremony** (Lori & Lisa) Venue was really good. Coaches speeches varied in length. Will meet with Kristen Mancini and Danae Richards about next year and discuss ways to improve. Having it on the field was good – it looked nice and there was lots of spirit. Maybe there could be a food truck if it's held there again. We already have a contract for next year's event at the Tarrytown Marriott (because the contract for the 2020 event was carried forward). Right now, Boosters pays for students to attend and parents purchase tickets. We lose money, but budget for that loss. This year we had extra money and spent it on the blankets.
- **Senior Parade** is June 11. We've been promoting it in our eBlasts. Amanda will work with Suzanne Lodge to display our banners. Please come to the parade. For anyone who's student is on a team, suggest that teammates attend and support their seniors..
- **Custodian Gifts** (Julie & Jennifer) will be distributed sometime next week.
- **GSB Board Survey** Jen will send an anonymous survey to the board after this meeting. She would like feedback on a few issues.
- **Summer Planning** will begin soon.
- **Motion for Approval: 2021-2022 Board Slate** Jennifer distributed the proposed 2021-2022 Board Slate prior to the meeting. A vote is needed to approve the following candidates/positions: Jennifer Bergin (President for a second term), Mike Rose (Executive Vice President), Missy Cohen (Treasurer) and Julie Balber (Vice President – Marketing). A vote was taken and all candidates were approved for the positions indicated.

STATUS UPDATES

- **Fundraising** (Bonnie) Bonnie discussed the two grant applications we received for the Training & Development Fund. Details were distributed prior to the meeting.
 - (1) **Varsity Cheerleading** Coach Pyrch submitted an application for a \$2,800 two-day choreography camp. The team already does a four-day camp in August.

They would like to add this two-day camp so an instructor can choreograph the team's competition routine. The TDF committee approves as does Jason. A vote to approve the grant passed.

(2) **Boys and Girls Varsity Basketball** Coach Simone and Coach Schum applied for a shooting machine to help players develop skills. The machine will keep track of statistics and can be used all year long. Jeff asked about maintenance. There is a five year warranty that covers parts and the district will assume responsibility for the machine once they own it. Karen asked about access and a possible sign-up system/process was discussed. The boys and girls coaches applied for this together because of the cost (\$7339.98). A vote to approve the grant passed.

- **Financials** (*Missy*) Missy circulated financials by email prior to the meeting. Activity picked up over the last few weeks, especially as related to expenses. We weren't very far off from our budget. Over the summer, Cindy will be removed from the bank accounts. Missy and Jennifer thanked Cindy for all she has done for Boosters.
- **Membership** (*Samantha*) Samantha circulated an updated report by email prior to the meeting. We did pretty well given the year we had and we are somewhat close to last year's numbers. We learned strategies and marketing tools we can use next year. We have eleven new lifetime members! Mike commented that the Training & Development Fund is a big incentive for membership.
- **Team Services** (*Elyse*) Parents from football, soccer and cross-country have already reached out to her about next year. Elyse asked whether end-of-season dinners are typically covered by team dues. There was discussion about teams handling this in a variety of ways. Dinners are sometimes covered by dues, but a team can also charge if there are no dues or there are insufficient funds. Mike shared that volleyball has no dues and their team dinner has been a potluck for the last two years. Track and field does this too. There's a large disparity, but we've always respected each team's autonomy to do whatever they want. We can share options and each team can make its own decision. Julie asked about team parents for non-varsity teams. Karen said that it's rare that varsity and JV teams do things together, however, since there's an effort to build programs and not teams, it's nice to identify a parent for each team in order to keep everyone updated about what's going on.
- **Technology** (*Jeff*) Jeff is rewriting a technology manual. There are some website software upgrades he'll spend time on this summer. This year, he received very little information about senior college commitments; usually there are 15-20 and this year there were only a handful. Jeff has asked multiple times. Lisa shared that this was a huge issue for the Senior Athlete Ceremony and asked why we can't reach out to the coaches. Last night, there were three committed athletes who weren't in the program. Jennifer wants to talk about this over the summer and hopes direct communication with teams using SportsYou will help alleviate some of the problems. Jeff wants to see whether Venmo now supports non-profits and if so, he would like to use it when selling merchandise at events. He will archive the senior mailbox sometime in July and then create a Class of 2022 mailbox.

GENERAL COMMENTS, QUESTIONS & NEW BUSINESS

The meeting schedule for 2021-2022 will be distributed in August. Jennifer thanked everyone for their hard work this year. She is excited for a more 2021-2022.

ADJOURNMENT

The meeting adjourned at 7:50pm.